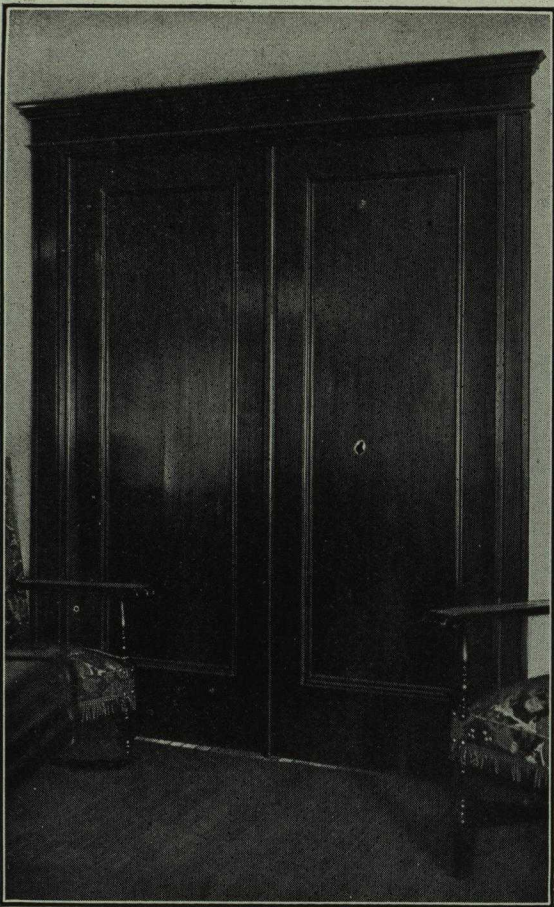


“THE HOME BEAUTIFUL”

After all—  
there's nothing like  
**MAHOGANY**



*Beautiful Genuine Figured Mahogany doors between living room and den in the "Bungalow Beautiful." It is impossible to reproduce the glow and richness of the color, produced by simple treatment*

Mahogany is the most beautiful of all cabinet woods. Its infinite variety in color and figure makes duplication impossible. It is easy to obtain in any desired quantity. It cuts to better advantage than other cabinet woods. It is extremely easy to finish and to keep in condition after it is finished. It improves with age. It adds a real value to your home if you ever want to sell and it costs so very little more than other cabinet woods that its use is a real economy, if beauty and long-lasting qualities are to be considered.

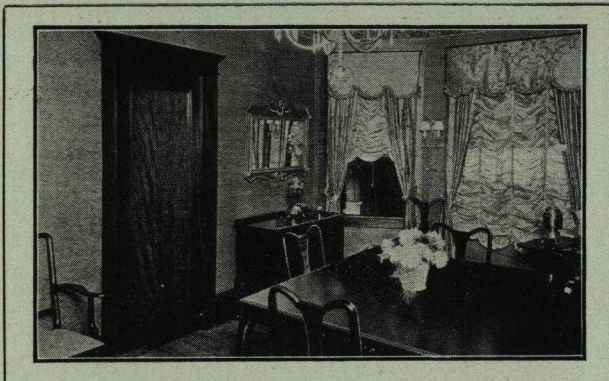
**If you have a Mahogany problem write us**

**MAHOGANY ASSOCIATION, Inc.**

**1133 Broadway**

**New York, N. Y.**





Dining room of the "Bungalow Beautiful." Note the delightful figure in the Mahogany door and the simplicity of the door trim

## "THE HOME BEAUTIFUL"

IN Quincy, Massachusetts, stands a house of Colonial design, built in the latter part of the eighteenth century by a retired sea captain. For fifty years the paneled dining room had been treated at intervals to coats of paint. The present owner, speculating as to what wood had been used in the paneling, scraped away the successive layers and discovered that the room had been done in figured Mahogany. He has had the paint carefully removed, the panels waxed, and today the grain and figure of the Mahogany shines forth unimpaired, more beautiful than it was a hundred years ago.

### Mahogany the wood of refinement

Today Mahogany is treated more respectfully. The fortunate possessor of a Mahogany paneled room regards it as an investment. He knows it pays dividends in the atmosphere of luxury and refinement it gives to the apartment, and adds materially to the value of the property if he desires to sell.

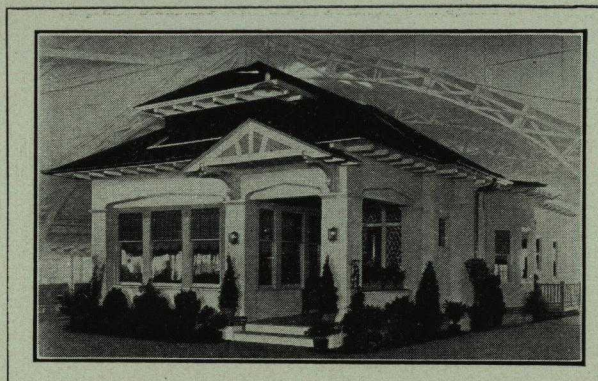
### Mahogany available for the small home

One of the chief charms of Mahogany is its universal appeal to good taste. It has long been used for the interiors of banks, club houses, hotels and fine business offices. It is equally available and appropriate in the small home or bungalow where baseboards, mouldings, window trim, doors and door trim—with possible mantels and built-in bookcases—supply the note necessary to produce an artistic and harmonious interior.

And—we cannot make this too plain—do not let the question of expense deter you from using Mahogany for interior trim. Mahogany is plentiful. Its cost is low, in comparison with other less beautiful cabinet woods. It cuts to advantage. It is easy to finish, easy to care for and every year light and air will slowly deepen its mellowness and add to its richness and distinctive color, like rare old Sherry wine.

### Mahogany always easy to obtain

Mahogany is imported to this country in ever-growing quantities. In 1921 over 50,000,000 feet were brought from



Exterior of the "Bungalow Beautiful," built on the Million Dollar Pier at Atlantic City. Visited daily by thousands

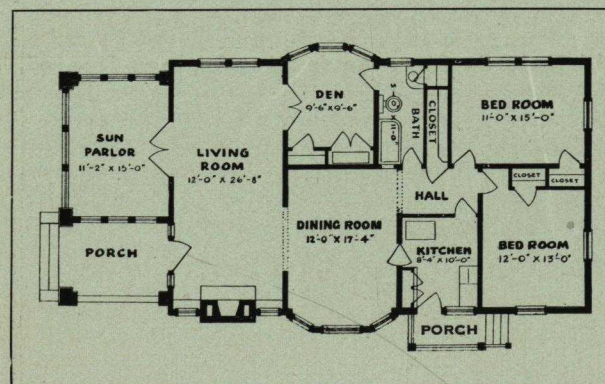
Central America, Mexico, the West Indies and Africa. The cost of Mahogany is far less than you would suppose it to be, as the following incident will show.

When it was decided, in the Spring of 1922, to build a "Bungalow Beautiful" at Atlantic City, the cost was estimated at \$10,000, and Mr. Bertram Ireland the architect, the builders, plumbers, furniture dealers—all the many trades and professions necessary to erect and put in running condition the modern home—vied with each other in friendly rivalry to demonstrate how much beauty and usefulness could be packed into a ten-thousand-dollar home.

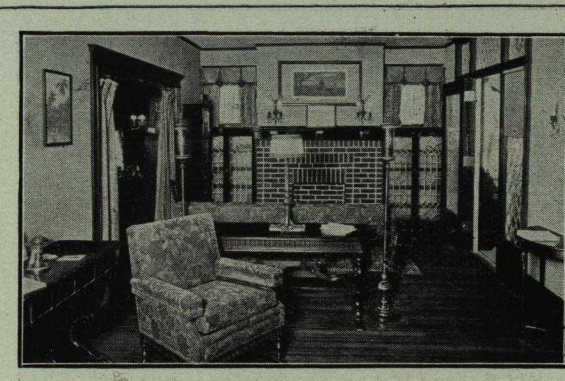
Daily the building was visited by thousands who exclaimed with delight at its coziness and comfort. Nothing attracted more favorable attention than the Genuine Figured Mahogany trim in the living room, dining room and den.

### Mahogany Interior Woodwork caused favorable comment

"What beautiful woodwork!" was usually the first exclamation, as the visitor entered the door. Why? Because the ruddy, wonderfully-figured Mahogany woodwork dominated



Floor Plan of the "Bungalow Beautiful," demonstrating that good-taste and coziness can be easily obtained by proper arrangement of room space



Living room in Bungalow. Mantel, built-in bookcases, baseboards and door trim all of Genuine Figured Mahogany

the apartment. It gave it the note of hospitality, of coziness, of charm which every host and hostess desires.

Now as to the cost! A comparison with the bids received for other woods developed the following:

### Mahogany cost only \$80 more than cheapest woodwork

Figured Mahogany cost	\$880
Quartered Oak would have cost	822
Plain Oak would have cost	810
Birch, stained, would have cost	810
Poplar, stained, would have cost	800

Note, if you please, that the difference in cost between Genuine Figured Mahogany woodwork, for living room, dining room and den, in which was included window and door trim, doors, baseboards, mouldings, built-in bookcases and mantels, was only \$880—and this means solid Mahogany for everything except the doors, where good practice dictates the use of five-ply panels and built-up stiles and rails veneered with Genuine Figured Mahogany.

### You can secure like results with Mahogany

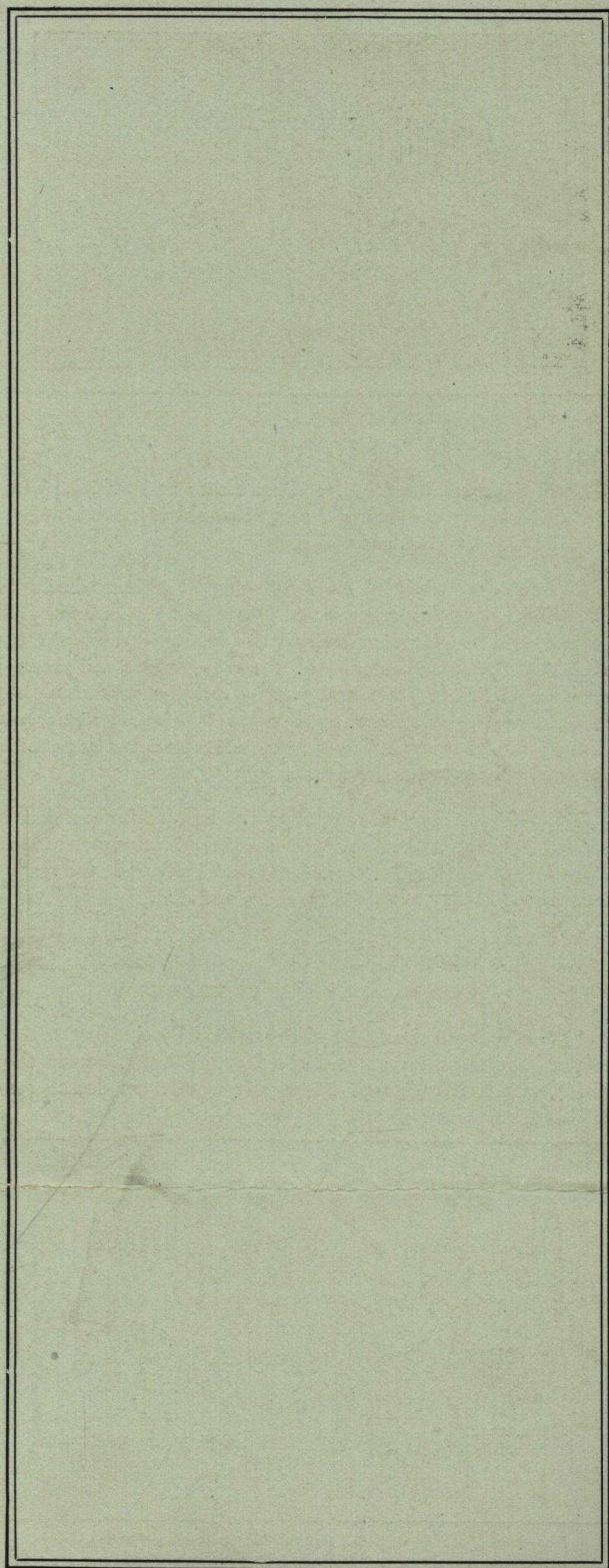
We invite especial attention to the fact that the figured Mahogany used in the trim of the three rooms was bought in open market and at the market price; that the trim was milled and built by the Somers Lumber Co. of Atlantic City, and that Thomas S. Crane & Son, also of Atlantic City, did the finishing. No effort was made to obtain favorable prices. The entire job was treated as an ordinary business transaction. In other words, we should like to impress upon your minds that you can obtain just as satisfactory work, at just as low a comparative price, in any part of the country.

### Mahogany for lasting, beautiful interiors

Bear these facts in mind when you build your own home, or remodel your present home, or whenever you desire the utmost in artistic effect in interior woodwork in your church, office, or club-house.

Continued on page 5





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